

# Gabriela Maria Newell

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## EDUCATION

**University of Pennsylvania | Master of City Planning | Expected May 2021**

- Concentration: Sustainable Transportation and Infrastructure Planning

**Vanderbilt University | Bachelor of Arts | May 2016**

- Majors: Economics; Spanish & Portuguese
- Fellowship: Foreign Language Area Studies (FLAS)

## ACADEMIC PROJECTS

- Mapping of Philadelphia bike share stations and to propose new locations for stations using ArcGIS
- Disaster planning through mapping of evacuation routes in Philadelphia using ArcGIS
- Modeling of population, labor market, and economic performance for Philadelphia with Census, ACS, BEA, and BLS data to conduct projections using RStudio and Excel
- Evaluation and comparison of transit system performance with data from the National Transit Database using RStudio

## EXPERIENCE

**GLG | Senior Associate EMEA Financial Services | Jan 2018 – May 2019**

**GLG | Senior Associate Network Development, EMEA | Feb 2017 – Dec 2017**

**GLG | Associate Network Development, EMEA | Aug 2016– Feb 2017**

- GLG is a professional services firm that works with investment management companies globally to facilitate making better business decisions. The company provides industry knowledge through the provision of consulting engagements, events, industry reports, etc.

Core responsibilities:

- Facilitated consulting engagements, events, and meetings between Private Equity, Sovereign Wealth Fund, and Hedge Fund clients based in Europe, Middle East, and Africa and industry experts in the Americas
- Recruited experts and engage key executives in Latin America and the US from a variety of sectors including Infrastructure (i.e. highways, toll roads, concessions); Transportation (i.e. autonomous vehicles, public/private rail transit, public transportation); Technology (i.e. drones, systematic imaging); Real Estate (i.e. Fair Market Rent, Secondary Cities, Best Practices for Real Estate Investment); and Economic Affairs (current trends and updates on global economics and economic regulation) in order to present fresh perspectives for client research.
- Collaborated with research teams in London and Dubai to establish ongoing cycle of client servicing
- Provided insight to research teams and train new hires on firm's Latin America capabilities and best practices for client requests on industry and affairs in Latin America

## LANGUAGES

- Fluent in Spanish and Portuguese