

LAURE WASSEN

CONTACT

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PROFILE

Graduate Student in Urban Planning with previous planning experiences related to economic development of a region targeting international investments in France, and environmental reviews and urban planning in New York State and New York City.

SKILLS

Microsoft Office (Word, Excel, PowerPoint), ArcGIS, Adobe Suite (Illustrator, InDesign), R

LANGUAGES

French, English (bilingual)
German (fluent)

HOBBIES

Marathon runner,
Classical Choir Singer

LEADERSHIP

Stuart Weitzman Real Estate Club Co-President (2019-2020), Penn Design Real Estate Club VP-Communications (2018-2019) Les Muses Chorale, VP-Administration (2014-2015)

EDUCATION

University of Pennsylvania, Philadelphia (2018 - 2020)

Candidate for Masters in City Planning, May 2020

Concentration : Community and Economic Development

Relevant Course Work: Modeling Geographical Objects, Quantitative Planning Analysis, Urban Redevelopment and Infrastructure Finance

McGill University, Montreal, Bachelor of Science (2011-2015)

Major: Environmental Sciences, Earth Sciences and Economics

RELEVANT EXPERIENCE

**Institut Paris Region Ile-de-France, Paris, France | Junior Economist
May 2019–August 2019**

- Researched, wrote, and publish a "Note Rapide" for the Institute on the economic situation of the Paris Region; "Paris Region 2025: Acceleration of Economic Transformations".
- Reviewed existing and documentation aimed at international real estate investors for the 2020 MIPIM (International Real Estate Convention held in Cannes) including paper maps and the 2019 Key Figures for Paris Region using Illustrator.
- Proposed and produced new type of marketing for the 2020 MIPIM using GIS and Illustrator and presented it to the agency Choose Paris Region.
- Worked with the Economic Development team (prepare presentations, analysis of key indicators, and review existing documentation) and institutional key players on the preparation of a marketing and branding effort for a group of collectivities located west of Paris.
- Organized tours and presentations for international delegations including a South African and a British delegation in collaboration with major public urban development players within the Paris Region

**AKRF, NYC | Urban Planner I and II
May 2015 – May 2018**

- Performed town planner functions for Town of Dover, NY, (as AKRF, Inc.), which included reviews of site plans/applications, and project explanations at Planning Board meetings.
- Drafted chapters for environmental impact statements pursuant to State Environmental Quality Review Act (SEQRA), City Environmental Quality Review (CEQR), and NEPA regulations.
- Assisted field recognition work for natural resources (tree inventories/wetland surveys).
- Managed small planning projects for the White Plains office.

**Food and Agriculture Organization, Rome, Italy | Intern
May 2014–July 2014**

- Worked for the Land and Water Management department (NRL) for the Global Soil Partnership.
- Aided the organization of the 2014 Global Soil Partnership Plenary Assembly.

PUBLICATIONS

- **IAU Ile-de-France, Note Rapide 26 (2019)** "Paris Region 2025: Acceleration of Economic Transformations"
- **American Planning Association (Divisions) (2017)**: The Quarterly (Summer 2017) "Recent Planning Grad in the Working World."