

# FERNANDO MANRIQUE BLUFSTEIN

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## EDUCATION

**The College of Arts & Sciences, University of Pennsylvania**, Philadelphia, PA May 2023

- Candidate for Bachelor of Arts | Major: Economics
- **Cumulative GPA: 3.62**

**Colegio Franklin Delano Roosevelt**, Lima, Peru June 2019

- Honors: Graduated Top 3 of Class; Four Departmental International Baccalaureate Awards; National Honor Society

## PROFESSIONAL EXPERIENCE

**Unilabs**, *Summer Intern*, Lima, Peru May 2019 – July 2019

- Strategized communications with reputable suppliers of clinical goods by voicing cost concerns and quantity demands of company, reducing costs by 3% due to increased bulk purchasing
- Designed and presented online marketing strategies by focusing on growth opportunities and market trends
- Optimized collaboration between team members by preparing office materials and synthesizing data into 3-page reports to distribute to stakeholders
- Helped with administrative organization, including coordinating files and sorting mail

**Textiles Euromod SAC**, *Summer Intern*, Lima, Peru June 2018 – July 2018

- Initiated charity program to donate 1000+ polar blankets to cold-afflicted communities in the Puno region of the Andes
- Conducted daily updates to social media profiles to boost company's social media presence
- Collaborated closely with advertising department to ensure quality of printed promotional publications
- Structured financial data using Microsoft Excel

## LEADERSHIP EXPERIENCE

**Wharton Latino**, *Underclassmen Coordinator of Corporate Relations Committee*, Philadelphia, PA August 2019 – Present

- Created, in collaboration with team members, the Wharton Latino Alumni Database, which streamlines communications between current and past members for professional purposes
- Coordinated university logistics for *A Taste of Latin America*, the club's first cultural event of the semester with 100+ attendees
- Optimized proposed fundraising strategies by assessing financial data from past fundraising events

**Wharton Asia Exchange (WAX)**, *Member of Corporate Ventures Committee*, Philadelphia, PA September 2019 – Present

- Established communications with Japanese technology companies like Nintendo and Kyoto Animation, and helped arrange visits to Headquarters for annual WAX trip
- Organized 5 leisure and educational activities, as well as residential logistics, for annual WAX trip
- Produced social-media-based marketing strategies for three fundraising events

**Wharton Energy**, *Member of Academics Committee*, Philadelphia, PA September 2019 – Present

- Researched and presented the ways in which advancements in battery technology can shorten the bridge to decarbonization
- Published insights on recent energy-related technological innovations e.g. Texa's Vistra Generator for monthly newsletter
- Coordinated efforts of other committee members in researching for additional energy-related articles

**Model United Nations**, *Under-Secretary General*, Lima, Peru May 2016 – May 2019

- Secured two international and four national delegate awards, participated in 10+ conferences
- Co-Organized two 200-attendee conferences, developing strategy & materials (including 20-page background guides) for each
- Trained younger delegates weekly to cement club commitment and ensure the delegation's improvement

**Investors' Club**, *President*, Lima, Peru November 2017 – May 2019

- Developed guide to teach elementary investment strategies to students of ages 14-18
- Directed in-school, semester-long mock trading competitions
- Arranged logistics and contacted speakers for two events, speakers included data analysts for Peru's largest bank, BCP

**Business Professionals of America**, *President*, Lima, Peru May 2018 – May 2019

- Led entrepreneurial initiatives through student businesses, including a clothing line with proceeds going to charitable organizations such as the Make a Wish foundation
- Initiated tutoring program for students who took International Baccalaureate Business

## COMMUNITY SERVICE

**MONU**, *Co-founder and Head of Logistics*, Lima, Peru August 2017 – May 2019

- Implemented feasible and longevous Model United Nation programs in four underprivileged schools
- Organized workshops on public speaking, resolution-building, and modern Western history for students ages 13-17

**FUGAZ**, *Secretary*, Lima, Peru May 2018 – May 2019

- Taught English and basic mathematics to orphan children in Monumental Callao, an economically vulnerable area of Lima
- Introduced weekend sports program for the children to enjoy physical activities like soccer alongside volunteers

## ADDITIONAL SKILLS & INTERESTS

**Skills:** Proficient Microsoft Office (Excel, PowerPoint), Academic Research and Writing, Project Management

**Languages:** Spanish (Native), English (Fluent)

**Interests:** Traveling to Historical Locations, Latin American History, Scuba Diving, Boxing, Healthcare, Economics, Public Speaking