

KRISTEN K. MYERS

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EDUCATION

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

Philadelphia, PA

Master of Business Administration Candidate; Majors in Finance and Real Estate

2020 – 2023

- Recipient of the Joseph Wharton Fellowship for professional and academic achievement; Toigo Fellow & MLT Fellow
- Cluster President – elected to represent 230 classmates to Wharton MBA administration and lead board of 15 students (2020-2022)
- VP of Sponsorships – AAMBA (2021-2022), Co-Founder, Wharton Partners in Equity Competition – PE/VC (2020-2021)
- GMAT: 740 (97th percentile)

JOHN F. KENNEDY SCHOOL OF GOVERNMENT, HARVARD UNIVERSITY

Cambridge, MA

Master in Public Administration Candidate

2021 – 2023

- Focus in Social & Urban Policy with an emphasis on Housing

THE OHIO STATE UNIVERSITY

Columbus, OH

Bachelor of Science, Major in Chemical Engineering

2011 – 2015

- National Society of Black Engineers Regional and Chapter Leader; National Buckeye, Provost, & Walter E. Kidd Scholarships

EXPERIENCE

GUGGENHEIM SECURITIES

New York, NY

Investment Banking Summer Associate, Generalist

Summer 2021

- Advised gaming hardware company on asset sale, developing go-to-market materials and comparable transaction analyses
- Educated \$300M transportation / logistics SPAC on de-SPAC and PIPE process, preparing marketing and valuation materials
- Tracked diligence calls for ~\$600M recapitalization of healthcare services company, increasing lender request response efficiency
- Systematized weekly tracking of SPAC IPOs across sectors, enabling over five deal teams to accelerate potential buyer outreach

JOBI CAPITAL

New York, NY

Venture Capital Pre-MBA Intern

Summer 2020

- Constructed launch plan for new DTC product company, backed by celebrity with 10M+ followers on Instagram, resulting in validated financial model / competitive market analysis and vetted manufacturing, branding, and marketing partners
- Supported execution plan development for new \$3M investment, management of existing investment portfolio, and deal sourcing

COTY

Morris Plains, NJ

Research & Development (R&D) Principal Scientist

2018 – 2020

R&D Senior Scientist

2016 – 2018

- Transformed and managed 5-year development strategy for category worth \$350M in sales annually through market analysis, competitive benchmarking, technology investment, and risk assessment, and regularly aligned with Chief Scientific Officer
- Led critical assessment of technical assets impacted by \$4.3B deal with KKR (2020) and \$12.5B deal with P&G (2016) across global R&D sites by identifying strategic competencies, executing cost/benefit analyses, and coordinating relocations
- Delivered \$150M in projected sales through management of 20+ new development projects for Rimmel and Manhattan brands, partnering with Marketing, Supply Chain, Manufacturing, and Sales to determine launch strategy, risk, and feasibility
- Mitigated \$335M in annual losses by leading cross-functional teams to troubleshoot supply, production, and customer issues
- Designed 25+ new products from conception to market execution, generating \$100M in total sales, as lead formulator for Covergirl and Bourjois brands and key product expert for Rimmel, Manhattan, Max Factor and Astor brand development strategies
- Invigorated office culture for 200+ employees by hosting monthly events as founding member of site culture committee
- Earned promotion to Principal Scientist in two years, becoming youngest at level firm-wide

PROCTER & GAMBLE

Hunt Valley, MD

R&D Engineer

2015 – 2016

- Co-developed quantitative model to predict consumer behavior, increasing development efficiency by 75% per project
- Conceptualized and invented 15+ new eye products to market for Covergirl and Max Factor, generating \$20M in sales

ADDITIONAL INFORMATION

- **Awards:** *The Sunday Times* – Best Lash Product 2019 (voted by 1.5M readers in the UK's biggest consumer beauty awards)
Cosmopolitan – Best Mascara "Steal" 2018 (selected by magazine's beauty experts out of 100+ products)
- **Technical Skills:** ARGUS, JMP (statistical analysis), SQL, Tableau, Microsoft Excel, and PowerPoint
- **Interests:** Dance (trained for 20 years and taught for five years), travel (22 countries), cooking, spinning
- **Languages:** Conversational Spanish