

JooYoung Ham

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I worked on a hotel & resort development project with a background in architecture. This experience enhanced my analytical skills and ability to work with diverse professions as a team. I can bring a geometric response to zoning and land-use criteria that guides the financial framework.

REAL ESTATE DEVELOPMENT EXPERIENCE

Soigne Co., Ltd.

Seoul, Korea

Junior Manager

July 2020 – July 2021

- Modified Banyan Tree Cassia Jeju Hotel & Resort Pro-forma cash-flow model (6acres / 86keys / \$83m) and project summary to match development status.
- Coordinated and managed with 20 consultants (financial institution, government offices, construction, architecture, marketing, securities, legal, etc). to concur with project status, architecture plans, and schedule.
- Managed and translated bimonthly Banyan Tree Hotel development team conference call meetings that included prioritization and handling multiple tasks simultaneously.
- Participated in the value engineering process of pool villa, hotel condo, and lobby lounge. Coordinated interior VE budget variation to keep quality to competitive five-star hotels in the market.

Wharton School: REAL821 - Real Estate Development

Philadelphia, PA

Graduate Student

Fall 2021

- Transformed zoning and land-use criteria to geometric data to generate Pro-forma.
- Delivered qualitative architecture insights that helped quantitative analysis to determine a case decision.

PROFESSIONAL EXPERIENCE

eBay

Seoul, Korea

Onsite Manager, Global Team

April 2018 – June 2019

- Analyzed trends and sales by dissecting user interaction and merchant categories revenue with internal data.
- Organized biannual Black Friday promotion and increased revenue by 150% during the promotion period and received Inventive Award from General Manager of Strategic Business department
- Coordinated 4 time-sensitive promotions weekly by instantly communicating with various departments (merchandise, design, and web development) which required clear and concise communication to deliver promotion concept and managed schedule to distribute the deal on time

Hobbs+Black Architects

Ann Arbor, MI

Project Assistant

June 2014 – May 2015

- Prepared schematic design drawings for Macomb Community College
- Translated and reviewed North America Dicastal construction documents from Mandarin to English

EDUCATION

University of Pennsylvania

Philadelphia, PA

Master of Architecture, Certificate in Real Estate Development, GPA: 3.94

Graduating May 2022

Lawrence Technological University

Southfield, MI

Bachelor of Science in Architecture, Magna Cum Laude, GPA: 3.66

May 2014

CFA Level 1

Philadelphia, PA

In progress

February 2022

SKILLS

- Advanced Microsoft Office Suite specialized in Excel functions such as Data Table to create sensitivity tables.
- Architecture programs: Rhinoceros, Grasshopper, Adobe Suite, Revit, V-ray, and Enscape.
- Trilingual in English, Mandarin, and Korean