

# MICHAEL LEUNG

415-530-7147 | myrleung@wharton.upenn.edu | www.linkedin.com/in/lyrmichael

## EDUCATION

### THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

*Master of Business Administration Candidate; Major in Finance and Real Estate*

Philadelphia, PA  
2022-2024

- **Academics:** GMAT 740 (97%), Verbal 41 (94%), Quantitative 49 (74%)
- **Honors:** Reaching Out MBA Fellow (Sole recipient of LGBTQ leadership scholarship)
- **Clubs:** Out for Business – VP of Admissions, Veterans – VP of International Vets, African American – VP of Partnerships, Rugby – VP of Recruiting, 1Gen, Asian American, Consulting, Technology, Real Estate

### PASSED LEVEL I OF THE CFA PROGRAM

2016

### WESLEYAN UNIVERSITY

*Bachelor of Arts; Major in History and East Asian Studies; Minor in Economics (GPA: 3.91)*

Middletown, CT  
2011-2015

- **Honors:** Freeman Scholarship (Full-Tuition), Phi Beta Kappa, Senior Leadership Award, Teaching Apprentice Award

## EXPERIENCE

### MCKINSEY & COMPANY

Summer Associate

Atlanta, GA  
2023

*Multi-year digital transformation strategy for Fortune 100 Advanced Industrial company*

- Recommended C-suite executives on optimized organizational structure and resource allocation for technology functions post outsourcing and consolidation across 12 business divisions
- Conducted industry and business division benchmark analyses on human capital, software, and infrastructure cost structures
- Created budget forecasting and scorecard tool for finance department to implement cost reduction measures of \$250M

### WESPIRE (SaaS startup focused on environmental, social, and governance analytics)

Senior Product Manager, Data Analytics and Platform

Boston, MA  
2021-2022

Product Manager, Data Analytics

2021

- Spearheaded strategy for infrastructure, data analytics, and reporting capabilities on platform; Launched five enterprise features for ESG and Philanthropy on platform that secured renewal of contract from biggest client
- Developed holistic cloud data warehouse solution to manage platform user growth of > 200%; Improved financial data coverage and accuracy fivefold by managing data migration initiative that laid foundation for payment processing analytics
- Reduced client operational request volume by 80% after establishing self-service report capabilities; Created 50+ interactive reports on financial, engagement, operational, and administrative strategy

### MORNINGSTAR

Behavioral Product Manager

Chicago, IL  
2019-2020

Associate Behavioral Designer

2016-2019

Data Analyst

2015-2016

- Led cross-functional team of eight in developing data analytics product software and API for investors, advisors, and financial institutions; sustainable investment tool covered by national media, 10+ sales leads in two months
- Managed ongoing research agenda and reviewed back-end methodology to ensure product reliability and integrity; launched new quantitative fund methodology to evaluate investor interests in investments
- Pioneered integration of financial data aggregation technology into AmeriSpeak, one of the largest nationally-representative survey panels established by the University of Chicago
- Generated organizational product management framework for streamlining decisions, experimentation, and design thinking; Framework adopted by 30 product managers and designers, and product solutions council
- Advised 13 product teams on Agile, data-driven decision making, and design thinking to drive better alignment with user needs; reduced organizational time spent on discovery phase by 20%; expanded user testing panel by 25%

## ADDITIONAL INFORMATION

- **Leadership:** Corporate Engagement and Gala Chair, Human Rights Campaign; Young Professional Ambassador, Chicago Council on Global Affairs; President of LGBTQ Employee Resource Group, Morningstar; Alumni Chair and Class Representative, Wesleyan University
- **Professional and Community Achievements:** Social Butterfly Award, Wharton Rugby; Inspired by You Award, WeSpire; Global Values Award, Morningstar; Corporate Excellence and Attendance Goalbuster Awards, Human Rights Campaign; Alumni Service Award, Wesleyan University; Michael Leung Day, City of Middletown CT; Best Soldier Award, Singapore Armed Forces