

Will Ruden-Sella

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EDUCATION

The University of Pennsylvania, College of Arts and Sciences, Philadelphia, PA *Expected graduation May 2025*
Major: Philosophy, Politics, and Economics **Minors:** Survey Research & Data Analytics and Hispanic Studies
Relevant Coursework: ECON 0110; PSCI 1800 (Introduction to Data Science); PSCI 3800 (Applied Data Science)
GPA: 3.95/4.0

EXPERIENCE

Leadspace, B2B customer data platform | Product Analyst, Hod Hasharon, Israel *June – August 2023*

- Developed Python code to automate monthly reports that track Leadspace's platform usage by Fortune 500 companies.
- Analyzed financial data from the platform to identify trends, enabling more informed decision-making for Leadspace's profit strategies.
- Tested platform to determine reasons for blank data fields and recommended methods for addressing data gaps.

Genesis LA, Community Development Financial Institution (CDFI) | Summer Intern, Los Angeles, CA *June – August 2022*

- Created project pro formas and conducted loan underwriting for multi-family housing developments.
- Conducted analysis of Genesis LA's tax credit and investment portfolios to assess competitiveness in the LA market.
- Updated Genesis LA's Market Assessment Report in terms of project metrics and Return on Investment.

TAMID Group | Member, Investment Fund Group, Philadelphia, PA *September 2022– Present*

- Conduct discounted cash flow and stock valuation analyses on start-up companies for stock pitch presentations.
- Selected for competitive eight-week 2023 summer fellowship and internship program.

Wharton Undergraduate Real Estate Club (WUREC) | Member, Philadelphia, PA *September 2023– Present*

- Underwrite loans in WUREC sessions, honing analytical skills and gaining practical real estate finance expertise.
- Attend and actively participate in speaker events and industry site visits.

Wharton Undergraduate Data Analytics Club | Member, Philadelphia, PA *January 2023 – Present*

- Develop expertise in fundamentals of data science in Python, covering data visualization and exploratory data analysis, and applying machine learning modeling to various business applications.
- Refine Python coding skills with Google Colab using numpy, pandas, and matplotlib.

ACTIVITIES

PORES Fellow, Penn Program on Opinion Research and Election Studies | Philadelphia, PA *September 2023 – December 2023*

- Selected for competitive analytics fellowship program and work 10+ hours a week as part of Fall 2023 Semester cohort.
- Analyzed campaign finance data using R to identify correlations between online fundraising platforms (e.g., ActBlue and WinRED) and political polarization.

Wharton Customer Analytics SQL Bootcamp | Certificate of Achievement, Philadelphia, PA *June 2023*

- Completed online Wharton SQL Bootcamp with six modules scoring 99% or above on Selecting & Querying Data, Joining Data, Single-Row Functions & Group Functions, Creating, Updating, & Deleting Data, Importing, Exporting & Formatting Data, and completing a Data Challenge.

Wharton Undergraduate Sports Business Club | Member, Philadelphia, PA *September 2023 – Present*

- Organize events to foster community within 1,100+ member sports business club.
- Participate in sports business events with experts from various sports industries.

MathMates | Tutor, UPenn Netter Center for Community Partnerships, Philadelphia, PA *September 2023-Present*

- Tutor middle school students in math at Andrew Hamilton School, West Philadelphia, and participate in class instruction.

SKILLS AND INTERESTS

Technical: R, Python, SQL, Databricks, Excel, Google Earth Pro, Database management and analysis, Social media/report writing;

Languages: Fluent in Spanish, Spoken Hebrew **Interests:** Sports analytics, Club Track and Field, Club Squash, piano and clarinet