

KATIE BUTLER

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EDUCATION

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

Philadelphia, PA

Master of Business Administration Candidate; Majors in Finance and Entrepreneurship & Innovation

2023-2025

- GMAT 730 (96th percentile)
- Member of Wharton Clubs: Family Business (Board Member); Entrepreneurship; ETA; PE & VC; Real Estate; Retail; WWIB

GEORGIA INSTITUTE OF TECHNOLOGY

Atlanta, GA

Bachelor of Science in Industrial Engineering, Concentration in Quality & Statistics (GPA 3.65)

2013-2018

- Graduated with Highest Honor; Briaerean Honor Society (for co-op and scholastic record); Women in Engineering (WIE Scholarship Recipient 2018); WIE Mentor & Mentee Program Outstanding Mentor Award (2018)
- Barcelona Study Abroad; GT Best Buddies (President); Women in Engineering (Mentor); Eye to Eye Mentoring (Mentor)

EXPERIENCE

KURT SALMON, A PART OF ACCENTURE STRATEGY

Atlanta, GA

Strategy Consultant

2021-2023

- Led Supply Chain workstream for strategic project with Department Store retailer to recommend processes, systems and technology, data, and roles and responsibilities, resulting in estimated MX\$500M+ in savings for client over 5-year horizon
- Collaborated with internal and client team to generate inputs for supply chain optimization modeling, providing recommendations for 6 near-term supply chain network changes estimated at \$20M+ in savings over 10-year horizon
- Developed complex tool in 6 weeks to improve Fitness Equipment retailer's planning for supplying components globally, enabling increased production and speed to customer by ~50% as part of larger initiative to decrease order backlog
- Optimized rollout of Discount Retailer's new distribution network through modeling, then created and delivered 3-week hand-off training to empower client to seamlessly take over ongoing 2+ year project conducted by 14+ consultants
- Impacted recruiting and hiring of 42 analysts and 20 interns from Georgia Tech for Accenture Strategy through 4 seasons, 1 as Lead and 1 as Junior Lead

Strategy Senior Analyst

2020-2021

- Refined network design and rollout strategy of retailer's 12+ distribution centers and 18K+ stores through data analysis and collaboration with client teams, enabling completion of strategic initiative estimated at \$400M+ savings over 10 years
- Assessed causes of in-stock issues for a retailer, including vendor service, processes and policies, and systems and data; created & presented recommendations to address stock availability issues and aimed to recapture ~\$150M of lost sales
- Built model to estimate retailer's cost per unit for handling various products in distribution centers (DCs) to be used by Finance, DC Ops, and Data Science, enabling strategic inventory flow initiative to reduce inventory by \$200M over 3 years

Strategy Analyst

2018-2019

- Backfilled consultant role for HR transformation with large client, onboarded 10 analysts, supervised 1 intern and 2 analysts, planned and created deliverables, and helped team members to ensure on-time delivery when at risk
- Enabled ~\$90M+ in savings over 5 years via reduced headcount and automation technologies
- Researched and wrote responses for sections of Request for Proposal (RFP) and created RFP finalist presentation materials for Accenture executives, leading to closing one of the largest deals that year (\$300M+ contract)

EQUIFAX

Atlanta, GA

Global Process Improvement Intern

2017

- Reduced volume of misrouted calls to Global Consumer Solutions phone lines by utilizing Lean methodologies, cutting unnecessary costs to business by \$400K annually and improving customer satisfaction

THE COCA-COLA COMPANY

Atlanta, GA

Innovation Planning Co-op

2015-2016

- Formulated and pitched a business case to develop a connected internship program to save \$750K for summer 2018 by working with leads in Sustainability, Human Resources, and various other departments
- Evaluated production and distribution of all new products and packages to decide whether to undertake a variety of initiatives

Infrastructure Planning Co-op

2015

- Evaluated production and distribution projects including optimal sourcing, product capability additions in plants, and warehouse automation; communicated initiatives to stakeholders

ADDITIONAL INFORMATION

- **Interests:** Mentoring Georgia Tech students via Mentor Jackets; listening to So Money podcast; skiing in Colorado
- **Languages:** Intermediate Spanish