Devon Rogers

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301.861.6203

EDUCATION

University of Pennsylvania, Philadelphia, PA

Master of City Planning Candidate with a concentration in Public & Private Development   *Expected May 2025*

University of Rochester, Rochester, NY

Bachelor of Arts in Urban Studies   *May 2023*

RELEVANT COURSEWORK:

CPLN 5010: Quantitative Analysis Methods, CPLN 5400: Intro to Property Development, CPLN 5040: Site Planning, and CPLN 6430: Design and Development,

WORK EXPERIENCE

Doyle Real Estate Advisors, Philadelphia, PA

Market Research Intern   *January 2024 – Present*

- Conduct property research and market trend analysis for commercial properties
- Quantified and researched clients' real estate position and identify competitors
- Conduct primary market analysis for client's properties to find market trends in rents and recommend improvements to increase revenue

National Geographic Society, Washington, DC

Project Management Intern   *June 2023 - August 2023*

- Conducted site walks to ensure transition of organizational operations to an active site
- Assisted in scheduling, budget management, and coordination with the project management team
- Assisted oversee in capital planning and execution of construction project

Enterprise Solutions International LLC, Rochester NY

Associate Consultant   *January 2023 – May 2023*

- Established and build relationships with clients and stakeholders
- Conduct project research and data analysis, prepare reports, produce project materials, and coordinate project tasks
- Assisted in strategic planning to promote efficiency and improvement of client's sales, operations and expenses management

City of Rochester Neighborhood and Business Development Bureau, Rochester, NY

Housing & Business Development Intern   *June 2022 – Aug 2022*

- Consolidated nine years of acquisitions and sales data for Rochester Land Bank
- Analyzed businesses income statements for the underwriting process
- Initiated market research into condo market performance

Bergmann, Rochester, NY

Planning Intern   *January 2022 - May 2022*

- Conducted project research and wrote project reports for redevelopment of former power plants for commercial uses
- Prepared materials for presentations for client meetings
- Maintained project documentation and conducted data analysis and gathering for various projects

PROJECTS

CPLN 5400 Final Project, University of Pennsylvania   *August 2023 – December 2023*

- Lead and assisted the creation of a conceptualized plan for the project site based on our market and zoning analysis
- Conduct a mixed use pro forma model for a long term hold
- Conducted site visits to analyze the neighborhood dynamics and come up with designs for a mixed use framework
- Tracked local activity, industry trends and demographics that affect the local real estate sub market

SKILLS & INTERESTS

- Proficient in Microsoft Office, Data Analysis, Quantitative Analysis, Market Research, and Pro Forma Modeling
- Interests: Jazz Music, photography, classic records, and hiking