

TYLER TSAY
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EDUCATION

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA
Master of Business Administration Candidate; Major in Real Estate and Entrepreneurship
• Member of Real Estate Club, Golf Club, WAAAM

Philadelphia, PA
2024-2026

WILLIAMS COLLEGE
Bachelor of Arts in Political Science

Williamstown, MA
2015-2019

- Head of Funding Committee and Asian American Studies Movement
- Honors thesis: "Corporate Social Responsibility: Morality as Corporate Control (A Case Study of FAAANG)"

EXPERIENCE

HAUS

Co-founder & COO

2023 – present

- Raised \$435k in pre-seed funding at a \$5m valuation under parent company Keyturn Inc.
- \$1.1m run rate revenue at 90% gross margin across 45 properties; 4x monthly revenue growth from Apr to Dec 2024
- ~60-70% net uplift after fees and vacancies achieved on average for owners; 100% customer retention since Jan 2023
- Manage core team of 12 internal operations staff and 15+ on-the-ground vendors and service partners
- 2025 target is 115 units for \$2.5m ARR; 2026 target is 250 units for \$6.4m ARR
- Launching \$2.0m seed round raise in March 2025 to accelerate growth and open new markets

BOSTON CONSULTING GROUP

Associate

LOA (3 months)

Consultant

Washington, D.C.
2019 – 2021
end of 2021
2021 – 2023

- Led team of 4 to develop and implement centralized procurement center for the largest U.S. building materials distributor
- Drove private label product testing and bid processes at top U.S. foodservice company (Fortune 100); managed relationships with VPs to develop category strategy and field execution tactics for a total estimated impact of ~\$25M
- Identified cost savings opportunities and developed vendor negotiation strategies across 15+ general merchandising and health & beauty categories (~\$1B sales combined) for major U.S. grocery chain (Fortune 25); drove multi-round negotiations with vendor representatives for a total estimated impact of ~\$50M+
- Won successful bid for Air Force IDIQ large-scale strategic transformation contract vehicle for \$1B over 5 years; single largest contract vehicle awarded to D.C. office in its history

THE SPEAKEASY PROJECT

Executive Director

2016 – present

- Founded a boutique talent agency for 16 multidisciplinary artists including poet laureates and national book awardees
- Generates \$100k+ in annual revenue since January 2023 (60% donated back to writing community)
- Oversee staff management (3+), advertisements, subscription list of 25000+, and final selection processes for anthologies as needed

ADDITIONAL INFORMATION

- **Interests:** Entrepreneurship, real estate, fintech, golf, art and poetry, privacy/persona law
- **Positions:** Quorum, Office of U.S. Senator Dianne Feinstein, Maravich & Associates LLC
- **Languages:** Native speaker of English