

NADIR TEKARLI

(801) 634-1317

ntekarli@wharton.upenn.edu

EDUCATION

THE WHARTON SCHOOL & THE LAUDER INSTITUTE, UNIVERSITY OF PENNSYLVANIA

Philadelphia, PA

Master of Business Administration Candidate; Major in Real Estate

2023-2025

Master of International Studies Candidate; Focus in South Asia, Middle East and North Africa: Arabic

- Involvement: Real Estate Club, Investment Management Club, MENA Club
- Relevant Coursework: Real Estate Development; Advanced Real Estate Investment & Analysis; Global Real Estate

UTAH STATE UNIVERSITY

Logan, UT

B.A. Economics; Minors in Political Science and Business (GPA: 3.8/4.0)

2013-2018

- Elected student senator for Jon M. Huntsman School of Business; selected and chaired 12-person student council; mentored 64 freshman students across two classes, collaborated with faculty to develop and teach orientation course

EXPERIENCE

T-MOBILE

Bellevue, WA

Strategy Intern

2024

- Conducted portfolio analysis of T-Mobile's \$12B prepaid wireless division; analyzed competitive positioning across seven brands to minimize cannibalization, maximize revenue, and optimize customer segmentation
- Performed strategic growth analysis by synthesizing market trends and customer segmentation data, collaborating across teams to identify high-potential opportunities and recommend positioning changes to several brands
- Developed an in-depth brand analysis of 100+ attributes across 32 wireless brands, identifying gaps and opportunities for market differentiation and new product offerings; presented analysis and findings to division's senior vice president

AMERICAN BANKERS ASSOCIATION (ABA)

Washington, DC

Trade organization that represents, advocates for, and provides resources to banks and bankers across the United States

Economic Research Associate

2021-2023

- Authored five in-depth articles on critical topics such as inflation and supply chains for ABA's Banking Journal, serving as a subject-matter expert for bank executives. Articles reached 100,000 monthly readers across online and print
- Provided economic insights to 250+ senior banking executives, analyzing macroeconomic trends and industry implications. Delivered briefings, answered executive inquiries, and represented ABA in industry discussions
- Organized and executed quarterly meetings for chief economists of the nation's 20 largest banks, fostering discussions on industry trends, economic outlooks, and policy implications
- Mentored two junior associates by facilitating introductions to key staff members and external clients, training on expected duties and software, and fostering a culture of knowledge sharing and collaboration within the team
- Conducted analysis of quarterly bank earnings and industry-wide datasets, providing ABA leadership and bank executives with strategic insights on financial performance, influencing decisions impacting over \$17.5T in banking assets

NATIONAL ASSOCIATION OF FEDERALLY-INSURED CREDIT UNIONS (NAFCU)

Arlington, VA

Trade organization that represents, advocates for, and provides resources to credit unions and their leaders across the United States

Research Assistant

2019-2021

- Researched and developed monthly economic trends and forecast reports to 2,000+ credit union leaders, serving as a crucial resource in informing long-term business planning and strategy
- Revamped employee onboarding process, designed events, and liaised with executives to address staff concerns during two terms on NAFCU's Culture Committee; pivoted to prioritizing staff engagement during the virtual environment of COVID
- Developed weekly comprehensive reports on pertinent economic data, providing insights and forecasts to credit union executives, shaping strategic decision-making processes

ADDITIONAL INFORMATION

- Local Government: Zoning Committee Member, D.C. Advisory Neighborhood Commission (ANC) 1A (Columbia Heights)
- Additional Work Experience: Intern at U.S. House, Intern at Center for Strategic & Int'l Studies (CSIS), Intern at U.S. Senate
- Languages: Arabic (Modern Standard Arabic: Advanced; Syrian dialect: Advanced, Heritage speaker)
- Software: ARGUS, R, SAS, SQL, Excel
- Interests: Syrian cooking, urbanism and public transport, skiing, Fashion/Culture (co-manage an Instagram "mood board")